

Success Secrets!

Bryan Kumar

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Success Secrets

Bryan Kumar is the author of several well-known marketing books, including the popular title "***Email Marketing Strategies Revealed!***" and [Money & Power: Interview with a Crazy Marketing Millionaire](#). He is the owner/webmaster of <http://www.about-secrets.com> and several other sites.

His products have received rave reviews from customers as well as from top marketing experts like Allen SAYS, Jonathan Mizel, Yanik Silver, Jimmy D. Brown, Willie Crawford, Tom Hua and more.

He is best known for simplifying complicated strategies and concepts, and is a big advocate of automation, systemization and multiplication. He believes that "time" is your most precious commodity. By systemizing and multiplying your business, you can reach your goals a lot sooner and much more cost effectively.

He also believes that adopting the right "mindset" is one of the most crucial steps to achieving success, in business or in any other area of your life. Develop the right mindset and attitude, and everything else will fall into place. (Yet another way to maximize time and reach your goals sooner.)

Bryan has been online since 1995 and started marketing on the web shortly thereafter. Prior to that, he was in the direct response / mail order business. His other significant careers have included: martial arts/self-defense instructor, hypnotist/hypnotherapist, and 'success coach.'

He is currently a full-time online marketer and information publisher, working out of his home office, in sunny California.

Bryan's current project is focused around revealing **how a handful of smart marketers are easily creating online fortunes – with little or no competition** – and how anyone can get set up virtually overnight and create the same kind of success quickly and easily! For more information, please visit his site below...

<http://www.about-secrets.com>

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Success Secrets By Bryan Kumar

Dear Reader,

Thank you for joining me as we dissect success a bit.

There is no one single key to success. There are several components that bring about success.

I'll go over these important pieces below...

Desire

You must have a burning desire to make a change! You must WANT a better life, or more money, more freedom... and more time to spend on things you enjoy and with the people you love.

If you're *comfortable* with where you are in life and don't really want to strive for a better life, no amount of knowledge or tools will make a difference.

Realize that in order to change your financial situation (or any other situation,) you have to make some changes! You have to be an active participant. If you keep doing things the way you've always done them, you'll continue getting the same results you've always gotten. So, embrace change! Don't fear it. Change is the best thing that can happen to you.

Realize that in order to join the successful group of people (usually only about 5% of the population,) you have to start doing things the way **they** do it, instead of the way the other 95% of the population do it. If you want to be successful, you can't be "normal."

So, you need to have a burning desire. A strong intent and focus towards what you want. Determination. A white heat of Passion! And the willingness to make some changes.

Without that kind of energy, nothing will happen.

Note: If you can't get passionate about making the change, then focus on the specific goal itself.

For example, if your goal is to have a million dollars, use that to get you excited and passionate.

And if that still doesn't do it, then focus on what "having a million dollars" will allow you to have and enjoy! What will you do with your life if you had a million dollars? Let those details get you excited and passionate about making the changes you need to get to your outcome.

Adopt the "Abundance Mindset"

So, how do you become success?

It is the *frame of mind* you keep on a consistent basis, it's what you *focus* on most, it's what you *believe* to be possible or not possible. It's your ***mindset***.

With the right frame of mind, humans can accomplish some pretty amazing feats, some of which would normally be considered *impossible* by most people.

With the right mindset, you can do just about anything!

Successful people know that when you change your mindset, you change your reality - you change your world!

When you change your mindset, you change your world!

Successful people have a very unique mindset. Their beliefs and values are very different from those of other people. And they have adopted different habits that support their beliefs and helps them achieve their goals.

As a result, successful people react differently to events, situations and challenges in their lives. They also react differently to what other people say or think. Only they decide what they are to focus on at any given time.

Successful people ***ask the right questions!*** While most people look at a situation and ask "Why isn't this working?", the successful person will look at the same situation and ask "How can I make this work?"

Where most people will wonder "Why is this happening to me?" the successful person will ask "What can I change in order to **get what I want?**"

Successful people have a very different mindset.

But here's what's interesting...

Successful people aren't born this way. They are different because they **choose** to be different. They simply decided to change their lives because they didn't like what they had. They didn't like the kind of results they were getting, or the direction in which their lives were headed. So they decided to change it.

But they realized that in order to change their lives, they first needed to change their beliefs, values, and habits. They needed to change their mindset. And so they did.

Anyone can choose to do the same! Anyone can decide to become successful. Anyone can obtain riches, optimum health, fulfilling relationships, and so on. Anyone can go out there and start searching for answers, for knowledge and skills that would make them successful.

And since success starts first in the mind, anyone can choose to adopt new empowering beliefs & habits and let go of the old, limiting ones.

Believe!

You have to **believe** that you CAN get whatever results you're after. If your goal is to earn a million dollars, you have to convince yourself that you can do it.

The easiest way to do it is to spend time looking at the successes and millionaires around you. Read about them. Watch videos about them. Listen to others talk about them. Do whatever you have to do to FOCUS on success, and spend time around like-minded people.

Something very interesting happens when you shift your focus in this way. See, there is a universal law that tends to attract to you whatever it is you most focus on. Whatever you focus on most gets drawn to you. Don't ask me how this happens. (Actually, I do know how but explaining it will take

several pages. ;-) Just know that it's a proven fact. Like energy attracts like energy.

For example, when you start taking guitar lessons, you will suddenly find that there are so many others around you who are also into guitars. They are drawn to you. You suddenly become **aware** of like-minded people simply by focusing in a certain direction (in this case, guitars.)

So, start looking for proof around you. Read stories and case studies about others who have already earned a million dollars. Let the stories motivate you and make a believer out of you.

The reality is that whatever it is that you want in your life, you can have it, IF you first *believe* that you can have it. Believe at the **core** (not just on the surface level) that it is possible, that it's doable.

If others can do it, you can do it. It's that simple.

Below is an article I published that discusses some of the common limiting beliefs people have, and the truths behind them...

10 Common Money & Success Myths That Are Holding People Back

For the longest time, people believed that the earth was flat and that if you traveled all the way to the end, you would fall off! People were trapped; they were stuck in a world that reached out only as far as they could see - a world much, much smaller than the actual size of earth. They were stuck *not because that was all that they had available to them, but because that's all they "believed" they had*.

They firmly held on to this belief until one day someone proved them wrong by sailing around the world. And in doing so, he opened up a whole new world of possibilities and opportunities for everyone. The rest of earth became available to them.

Beliefs are funny creatures. You see, beliefs are not necessarily based on what's **true** or factual in the world. The power of each belief comes only from the believer of that belief; the strength of your belief depends on how strongly you believe it to be true.

That means that you can believe whatever you want to believe. Because, as long as you believe it to be true, it will be true in your life. Consequently,

you will attract events, experiences and people into your life that will *match* your beliefs, which will in turn strengthen those beliefs further.

The level of success of a person depends greatly on his/her beliefs. It depends greatly on how s/he views the world, through those beliefs. For this reason, it is very, very crucial to adopt only the beliefs that serve you and to let go of those beliefs that limit you.

Because, we don't always see what is "real." We perceive the world based on our beliefs. As we walk through life, we begin to realize that a lot of what we learned growing up was not very useful, or even true. We begin to realize that life is really about "choices." That we can choose to believe whatever we want. And if a certain belief is not very useful, we can change it.

You have done it before. It takes courage to be willing to look at your current beliefs and then decide whether they serve you or sabotage you, whether to keep them or get rid of them. But you have that choice. You have the power to change your beliefs, and to change what is "real" to you.

Here are a few commonly held beliefs, or "myths," that hold many of us back from achieving success...

Myth #1: I don't have what it takes to be successful and wealthy.

Fact: Successful people were not born that way. In fact, many of the most successful people today had very difficult lives. They were regular people who wished for more. And they decided to do something about it - to change their circumstances. Anyone can do the same, including you and I.

Myth 2: I don't have any experience or education in anything.

Fact: Many successful people started with no experience. Many of them also flunked high school and never had any college education.

The only way to get real education and experience in anything is by doing, by "starting." Once you start doing it, you learn very quickly.

Think of all the things that you know how to do. Driving a car, riding a bike, playing sports, reading, writing, speaking...even walking. All of these things have one thing in common: at one time in your life, you didn't know how to do any of them.

And despite how impossible it seemed at the time, you decided to do it anyway. It's the same with everything in life. You learn by doing. You get experience by doing something a few times. Get started. Do it once, twice, three times and you're already on your way to becoming an expert in no time!

Myth 3: To be successful, I have to start a business, and I'm just not cut out to be a businessperson. I don't have what it takes.

Fact: Listen...I know a few people who can barely read or write. Yet they're running their own businesses. It's scary, I know. But think about it...right now, at this moment, you're already several giant steps ahead of them.

The only difference between a person who's thinking about starting a business and another who is running a business is just that. One of them is doing what the other is only "thinking" of doing. They both had the same ideas and dreams. They both probably had the same doubts and fears as well. But one of them decided to start anyway, to take action despite the doubts and fears. One of them decided that if other people could do it, then he could as well.

Myth 4: Money isn't that important.

Fact: Tell that to the family who's starving right now, or to the family who needs money for serious medical help for a member of their family. They'll tell you how important money is.

We've been conditioned from Day 1 to believe that money is not important. We have been conditioned to believe that wanting money is wrong and unethical. And yet the entire world seems to run on money.

It is one of the biggest myths known to man. And it's one of the main reasons why the majority of the people are not wealthy.

Money is simply a way to measure the amount of value you create for others. If you have a lot of money, it means you have created a lot of value for other people. If you don't have the kind of money you'd like to have, that simply means that you just haven't yet found a way to produce the kind of value for others that you're capable of, or the value that you'd like to.

Just look around you at the countries or even cities that have lack of money. You'll find that in these same places, there are usually more crimes

being committed, more people taking advantage of others, more diseases, more suffering, more deaths, and none or very little education.

Money may not be the most important thing in life, but let's face facts here... Money is pretty darned important in this day and age. It's how you support yourself! It's how you buy food, water, shelter, clothing. It's how you pay the medical bills. It's how you help and support others around you, including your loved ones. And we both know that those are very important things.

And by the way, if you feel that it's more important to contribute to others than to be rich, well guess what, when you have more money, you can contribute more! You can do much more for others and you can help a lot more people when you have more money.

Only good things can come from having more money.

Myth 5: Money must be made slowly.

Fact: Nothing could be further from the truth. The only way to make money is to make it quickly! What good is money if you can't enjoy it right now instead of 20 years from now? What good is money if you can't contribute to others now as much as you'd like to, instead of 20 years from now?

The quicker you make money, the quicker you can change your life and the lives of those around you - for the better. There are no rules stating that money should be made slowly.

The only way to make money is to make it quickly! You will also find that the more money you make, the easier it becomes to make more because you begin to shift your focus from survival to abundance and contribution, in the process. And that shift in focus simply attracts more wealth to you.

Myth 6: If you weren't born into money, you'll never be rich.

Fact: Millionaires are made every day. Many of them are self-made millionaires - people who started with nothing or close to nothing and amassed fortunes. Simply because they decided to and they didn't let anyone dissuade them from their goals.

If you believe that you have to be born into money to be rich, you're missing out on all the riches out there, waiting for you to claim.

Myth 7: If I win, someone else has to lose.

Fact: This is absolute, high-grade, premium quality nonsense. There is enough opportunity and enough money in this world to go around so that everyone can be a winner. In fact, there is more than enough to go around.

The only reason they're not winners is because they don't believe they can ethically and morally do so. (Remember "the earth is flat" story?) As soon as we get rid of that belief and take a step into the unknown, we begin to realize how much wealthier you can be. You also realize how your being a winner can only help others win as well!

You can become rich by using ethical and legal means - without having to cheat or hurt others. In fact, that's the only way I recommend that people do it.

The easiest way to become rich is to create value in other people's lives. There are no losers in that scenario.

Myth 8: Making a profit is a sin.

Fact: If you cheat or hurt others to make a profit, then yes, in that case, making a profit would be bad. But if you create value for others, then making a profit is always good. By creating more value for others, you're helping them live better lives. There is nothing sinful in helping others, doing a great job at it, and getting paid for it.

Money doesn't turn good people into bad people. Money simply magnifies the qualities that are already inherent within a person. If you're a good person, having more money will only allow you to do more good! If you're a bad person, having more money will allow you to do more bad.

And most of us really are good people. And we have a lot to offer others. And you can only do more good by having more money.

Myth 9: Having more money will mean that I'll have to work hard all day and not have time for my family, friends and leisure.

Fact: There's a huge difference between working hard and working smart. Successful people have learned to work smart! They have learned to find other successful people they can model after so they don't make the same mistakes other people did. And by doing so, you can save a lot of time, money, effort as well as some major headaches.

Getting your business started and running does require work. There's no way around that. But, you can still take time out for your loved ones and for your leisure. In fact, it's highly recommended that you do that. If you're spending all your time trying to keep your business afloat, you're either not going about things the right way or you're just in the wrong business.

Myth 10: If I have more money, people will judge me, and they will not like me very much.

Fact: People will judge you anyway. They are judging you right now! It's what they do, unfortunately. Most people don't know who you are anyway! They don't know the "real" you. They only know who they think you are, based on what little information they have about you. So, let them think or feel what they want. They don't know any better. And you really shouldn't be concerned about those people.

Remember, respect and friendship are earned. If they can't appreciate who you are, then they don't deserve your time, or your thoughts.

Many of these myths that have been floating around for hundreds of years and were typically conjured up by people who didn't know any better. Many of them got programmed into us when we were very young. But, we're adults now. We can think for ourselves. We can choose to adopt only those beliefs that benefit you and drop the ones that are no longer useful or empowering. It's all up to you.

Beliefs are very powerful indeed. They, for the most part, are what dictate the quality of your life. Change your beliefs and you change your life.

Free your mind, and success will follow!

Best regards,

Bryan Kumar

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Find the Answers

Realize that you may not always have all the answers. Put ego and arrogance aside and go look for help. Look for the people who are already successful at whatever it is you want to be successful in. And learn from them.

Whatever it is that you want to do, there's someone already out there doing it successfully.

Find people who can show you the **shortcuts**. This will speed up the process. Plus, they will often times save you a lot of headache and wasted time/effort by giving you little gems that they learned along the way by making mistakes. So, you won't have to make those same mistakes.

Take Action!

This is probably the most important step, and also one of the most ignored one.

Take what you learn and put it to use! Apply what you learn right away, take what you have learned and turn them into **"action steps."**

Just reading about it, watching a video, or taking a class won't do it. You have to actually do it to get results.

Without action, knowledge is just "useless information."

I don't care how great a course you buy or how great a coach/instructor you find, unless you actually apply the information by "doing it", you'll never get anywhere. Even with the best training materials and coaches, there will be a "learning curve" to overcome.

The only way to overcome the learning curve is to use what you learn, to apply it. Unfortunately, there's no shortcut around it.

For example, I can give you all the information on "how to drive a car"... all the do's and don'ts... and all the "secrets" I've learned over the years as a driver. But... none of it will be of any use to you... even if you read the information 100 times over.

Until you get into the driver's seat, turn the ignition and start driving around on a "real" road, with "real" traffic signs and "real" drivers around you, you will never learn to drive well. There are some things that you can only learn by 'doing.'

Persistence

Of course, it's always great to find the best teachers and coaches to emulate. It will save you from making a lot of mistakes.

But... they can't save you from making **all** the mistakes. Some you'll have to make on your own in order to move forward. It's like the "driving a car" example I gave above.

Sometimes, people don't take action because they are paralyzed with fear. They are afraid of making mistakes... of failing... of looking silly in front of others.

What they should realize is that, sometimes, the only way to find the "right" way of doing it is to "just start doing" and **eliminate** all the wrong ways of doing it till you get to the **right one**. (Learn by doing, remember?)

There is no such thing as "failure." There are only "lessons" you learn as you walk along the path to success. If something doesn't work out like you planned, don't beat yourself up over it. Just learn from it and try again, and again, and again, till you find the "right way" of doing it.

(And as far as "looking silly in front of others" is concerned, remember what I said earlier. "Normal" people never become successful. It's the ones who are willing to do things differently that make it. You have to be comfortable with being different than others. Let's face it, over 95% of the population are not successful. So, why would you worry about looking bad in front of them!? Forget about them and do what the other 5% of the *successful people* are doing!)

Each time you make a mistake, you are one step closer to success!

Here's another article I wrote that will reveal the one real secret successful people know that most others don't...

[Why All Those "Positive Thinking" Products *Don't* Work And How To Use The One Key To Skyrocket To Success!](#)

["There's a battle raging inside your mind...and no one can stop it!"](#)

It seemed that years and years of hardship, stress, worry, and fear were behind me. And... years more of the same lay ahead of me.

All the while, I was desperately searching for the answers, devouring every success, money, and mindpower book I could get my hands on. I bought every course and tapeset I could afford, went to as many seminars as time and budget could permit.

Many of them made a lot of sense and offered great advice. But, none of them helped me.

I looked around and I saw others doing the same thing, getting the same results. None of the materials on success and money seemed to bring about the reality we were so desperately after. We were still not successful, we were still not wealthy, we were still not...happy.

I'm sure you've heard or read somewhere that our thoughts and beliefs influence our reality and experience... that, negative thoughts create negative outcomes and positive thoughts create positive outcomes. Just about every book on success and mindpower that you read promotes "positive thinking."

And yet, it seems over 95% percent of the population is still living paycheck to paycheck, just barely getting by.

After years and years of struggle and frustration, it was finally revealed to me that...

"There's a battle raging inside your mind...and no one can stop it!" It's been going on for years, and there's only one way to put an end to it...before it's too late!"

It seemed that there were two of me: one who desperately wanted success, money, and happiness...and the other who was willing to fight till death to stop me from getting it!

It didn't matter how many books I read or how many techniques and strategies I tried. Nothing was working. That other part of me was winning the battle.

Fortunately, I kept on going. I kept on reading everything I could on mindpower and success. And finally, I found the answer.

What I will share with you may seem simple. But, I must warn you, it took me over a decade to finally figure it out so please don't dismiss it. Because this is it...this is the key to making everything else work!

You see, all those success and money books had great information in them, information that could help people reach their goals. So, why weren't more people successful and rich and happy?

Because, as I read them, they made perfect sense. But only on a "conscious" level of my mind. After going over many of the success materials, I would get an unbelievable high. I was ready to take on the world! I was **charged up** to go after my dreams and make them a reality.

That feeling lasted for about 2 days. After that, I was back to doing what I used to do. Back to the old thoughts, habits, patterns and beliefs.

And that made perfect sense too - after I figured out how the mind worked.

My 'old self' crept back in. It didn't want to change! It was comfortable with the way things were, even though I wasn't living the life I wanted.

In order to make the change permanent, I had to get to the "subconscious" mind - the part of our minds where all our habits, assumptions and beliefs reside!

And I found a way to do it. By Repetition!

That's the key to success: **Consistency!**

The key to permanent change is to *consistently* feed your mind with those positive thoughts, positive ideas, and beliefs until your subconscious mind *gets it!*

I'm sorry if you're disappointed that I didn't reveal something you didn't already know.

See...I thought I knew it too! Yet, I wasn't using it. And I wasn't getting anywhere.

The way to change your beliefs and habits is to consistently and consciously keep your mind focused on the positive, on what you want instead of what falls in it's path randomly.

Habits are formed after 21 consistent repetitions.

By focusing on something or doing something consistently, your subconscious mind begins to pay attention. It begins to get the message that what you're doing is in fact *important*, that it has merit, that it is true.

Because, it's not enough to get the information only on a *conscious* level.

It has to be fed to your mind until your subconscious mind begins to 'believe' that it's true! And that's when your life begins to change radically!

Just as a magnifying lens focuses and intensifies sunlight into a powerful laser that burns a hole through paper *if held in place long enough*, so can your positive thoughts burn through any barrier and negative attitude if you keep the focus on the positive... *consistently*.

Every single day that you wake up can pose a challenge for you. Because there's a lot of negativity floating around you. People telling you that it can't be done, the news focusing mostly on the negative, the daily events that cause you to get upset or angry or depressed. And let's not forget the fact that there's a part of you that simply *doesn't want to change!*

It's a constant battle. And that's why so many give up.

But now we know how to beat it! We know that by consistently holding our thought and focus on what we choose, we can burn a hole through anything that gets in the way! The trick is to hold that focus in place long enough for it to work, long enough for your subconscious mind to get it!

Try it out for the next 30 days and prove it to yourself!

Design a master plan for your mind.

From the moment you wake up, consciously shift your focus towards your goals, towards the positive. Make a list of steps to follow, if you have to!

From the moment you wake up till the end of the day, focus on...

Gratitude: Remind yourself of how much you already have! Your family, your friends, your health, your intellect, the entire knowledgebase of the Internet right at your fingertips! Gratitude can do wonders for your life. It trains your subconscious to focus on abundance instead of scarcity.

Inspire: Make it a daily habit to read or listen to something positive or inspirational. Grab a book or tape of your favorite success coach and keep it with you. Listen to it regularly. Keep that high going! Remember, consistent focus is what makes the change!

Give: Ask yourself how you can give to others today. The quickest way to become wealthy is to help others reach their goals! Ask yourself what it is that you enjoy giving to others. Just look back at what you've done in the past and you'll find the answer.

Learn: Ask yourself what new things you can learn today. Make it your mission to really notice what's going on around you. Pay attention. Look at how things work around you. Learn! Among those things and events happening around you are opportunities!

Act: Most importantly, take action towards your goals. Figure out what additional steps you can take today that will get you closer towards your goals. And then, do them!

Laugh Out Loud: I spend at least 30 minutes, every single day, watching one of my favorite comedy shows. Trust me, it is powerful stuff! When you get a good laugh, your body and mind relaxes, it lightens the load of your day. Your body and mind functions best when they're relaxed. That's when ideas and opportunities come rushing in!

Refocus: Realize before you start your day that there will be people, things, and events during the day that may throw you off the tracks. Remember, that these little hurdles are only temporary. Don't let them ruin your day. Quickly jump back on track and resume your focus on what it is that you've chosen to focus on. Don't let other people or other things determine your focus. You are in charge of it! It is your choice.

If it seems like too much work to keep yourself focused on the positive and productive, just ask yourself one question...

"How much will I miss out on in life if I *don't* choose my focus consistently?"

Seriously. Is it worth spending a few minutes of your day so you can reach your success and wealth goals? Is it worth spending 5 to 15 minutes of your time to start the day right by consciously deciding what you will focus on all day? Is it worth spending a few minutes occasionally during the

course of the day on readjusting your focus so that you can enjoy the kind of life you dream of?

Is it worth doing this for 30 days if there's even the slightest chance that doing so could transform your life beyond belief?

You have the key in your hand now.. the powerful understanding that over 95% of the population are missing. In order to get your subconscious mind to grasp success and wealth, you simply have to focus your thoughts on them consistently, until the change happens!

Until the negative part of you finally gives up and quits. Until your subconscious mind makes the shift and begins to change your whole life, for the better!

If you're not doing it consistently, every single day until your subconscious mind grasps it, then nothing changes.

Make it your mission to follow the ideas in this report for at least the next 30 days. Every...single...day. Your very life depends on it.

A conscious commitment is required. But, isn't it worth what you'll get in return?

I'll tell you right now...your old self will come up with excuses to not do it. It will think of creative ways to procrastinate and find reasons to not do it consistently.

But, you know how to beat it now. By consistency.

Read this report more than once. In fact, read it as many times as is needed! Read it every morning for the next 30 days if you have to.

The very fact that you've read it once tells me that you're not a part of the other 95% who won't do anything with the information they learn.

Is it worth spending 5 to 15 minutes of your time to start your day right, so you can create the kind of life that you desire? Is it worth doing for the next 30 days? Is it worth doing for the rest of your life, so you can start every single day with a sense of purpose, desire and the sense that anything is possible?

I leave that decision up to you.

To your success!

Bryan Kumar

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You see...

Successful people don't have some magic formula...

They are just persistent S.O.B's ;-)

They keep charging forward no matter how many times they encounter failure.

This is why you must start with a **burning desire**. You must start with **passion!** (Which brings us full circle...)

So, before you decide to pick a job, career or business to pursue, you must...

Find Your Passion!

If your goal is to become successful and wealthy, you can really speed up the process by finding your **passion** and then *doing* it.

Many of us pick a job and/or career that we don't really enjoy. Our decisions are affected by our parents, peers, field of study, income potential and so on. Very rarely do we pick a career that we actually enjoy.

When we spend most of our days working on something that we don't really like, we become off balance. In contrast, when we choose to do what we enjoy, we align ourselves with the creative forces of our mind, and that of the universe. Things begin to flow smoothly, without much friction.

Successful people are not only successful because they have the money, and the freedom and time to enjoy it. The truly successful people are those who enjoy the work they do. They have fun doing what they do to earn a living.

Moreover, successful people love doing what they do because it also fulfills them. It gives them a sense of accomplishment, a sense of contribution, a sense of purpose.

It gives their lives *meaning*! They actually feel and know that they're making a difference, that they're contributing.

That's ultimate success!

Anyone can read a book on making money, force themselves to take massive action and make a lot of money. But most people who do things this way realize that they're not really happy. They discover that they hate their jobs and they hate waking up every morning to go do what they don't enjoy. At the end of the day, if that work doesn't mean much to them, they'll always feel a void in their lives.

Besides, if you have to wake up every morning dreading the work you have ahead of you because you don't enjoy doing it, that's not success. That's a **job!**

It doesn't matter whether you're working for someone else or running your own business. If you don't love what you're doing, if you don't have a passion for it, it will be just another job to you.

Successful people go for a satisfying job, a satisfying career... from the get go! They start right by choosing to a job or business that they're passionate about, that they loving doing.

A successful life is a *fulfilling* life.

Do what you love and the money will follow.

Some people go for a career that pays the most. That is their only deciding criteria. It's not the smart way to go. Many of these same people, after having the kind of money that they want, find out that they're still not happy with their lives. Some of them decide to change careers at that point and do what they enjoy more. Others simply stay where they are and continue doing what they don't enjoy.

You don't have to do that. You can save time by simply *starting* with what you love to do!

Successful people know that when they find something they really enjoy doing, the money will follow. It's a natural law of life. You will need to start believing in this same law, and trusting it.

When you love what you're doing, you will also often do a much better job than someone who doesn't enjoy doing that work. As you can imagine, your product will turn out to be much superior than the other person's. And everyone loves quality.

So, ask yourself another very important question...

“If I had all the money in the world and all the free time to enjoy it, what would I be doing with my life?”

What career would you choose? How would you contribute? What is the one thing that you enjoy doing the most? What are you most passionate about?

And don't say that you'll simply eat and sleep all day. As wonderful as that sounds, you will eventually get bored and become unhappy. (Trust me, I've tried it. ;-)

Just look at all those rich and famous people that had all the money and fame but still resorted to drugs or alcohol to try to *feel good*, to find happiness. That clearly shows that money and free time are **not** enough!

You need to be doing something you're passionate about, something you enjoy and love. Something that gives your life meaning and helps you to contribute. You need a purpose!

Find your passion and you will never work a day in your life!

Most of the fears and doubts you have that stops you from “just going for it” will also fade away when you actually enjoy doing what you're doing.

To your success!

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